

SPECIAL AND CONTACT COMMITTEE MEETING MINUTES

June 26, 2017

The Special and Contact Committee met Monday, June 26, 2017.
At 6:45 PM in the Council Chambers at the Knisely Centre.

In attendance were Special and Contact Committee Members, Chairman Mr. Kelly Ricklic, Mrs. Aimee May, Mrs. Cheryl Ramos.

Guests were Mayor Joel Day, Law Director Marvin Fete, President of Council Sam Hitchcock, Council Clerk Julie Courtright, Safety Director Greg Popham, Service Director Ron McAbier, Treasurer Tom Gerber, Auditor Beth Gundy Councilperson Darrin Lautenschleger, and Councilperson Dean Holland.

The Special & Contact Committee had a brief meeting at 6:45 PM in Council Chambers in regard to: Advertising of City garbage trucks for the QDA Foundation.

Chairman Ricklic made the following comment:

This is similar to the same arrangement we have with the QDA regarding the windows at Harry Clever Field. Mr. Farbizo is here. He gave us a little briefing at our last Council meeting so we'll just do a little review of that.

Mr. Farbizo made the following statement:

(holds up handout with a rendering of the sign) This is what we had proposed as QDA. It would be approximately about 4X8, it would be done by Lightning Signs in New Philadelphia. He told me the life expectancy of the material that he was going to use on here is probably 5 years and that's pretty outstanding if you ask me. Down at the bottom you'll see the website for QDA. There actually can be two lines there if this proposal goes through. These signs are going to be on sanitation trucks to try to encourage people to recycle. It helps the environment, it helps the City, etc.

Mrs. May had the following question:

Could you put "sponsored by" or "complements of" on the sign?

Mr. Farbizo had the following reply:

Yes, I think most businesses would like to see either "sponsored by" or "complements of" on the sign.

Mr. Ricklic had the following question:

Can a customer have whatever design they would like on the sign?

Service Director McAbier had the following reply:

I think it needs to be approved.

Mr. Farbizo had the following reply:

I would do that similar to what we did on the windows. I went to the place where we had the advertising done and made sure everything was good on it then the business approved it, and then we issued the payment on it.

Mrs. Ramos had the following question:

Who pays for the cost of labor to put the signs on the City trucks?

Mr. Farbizo had the following reply:

It's all part of the agreement. Just like the windows, when somebody

purchased a window at the New Phila airport it was part of my responsibility A: to see that Miceli Glass put the window in according to specs and B: to make sure that the business got what the business wanted in advertising and to make sure it got on the window, so that's all included in there. It doesn't cost the City anything.

Mrs. Ramos had the following question:

So the profit that the City will make, will that help offset the cost of labor, vehicle, gas, etc.? We're supposed to get 40%.

Mr. Farbizo had the following reply:

The 40% profit goes into the General Fund to help operate the City. It's not specified for any certain one thing.

Mrs. Ramos had the following question for Law Director Fete:

The trucks are something actually purchased by the residents. Are their legalities to have adds that profit mainly QDA on something that somebody's paying a fee for service for?

Law Director Fete had the following reply:

No, it's no different than a free contract with anybody to advertise. They're essentially just an agent for the advertising. As part of their fee for being the agent for the advertising they get a percentage of that.

Mrs. Ramos had the following question:

Can you do that on an item that somebody else has purchased?

Law Director Fete had the following reply:

The trucks are owned by the New Philadelphia Municipal Corporation.

Mrs. Ramos had the following question:

I understand this is supposed to go to scholarships 100%, no administrative fee taken out?

Mr. Farbizo had the following reply:

That's correct and our goal right now is that for the 2017-2018 school year we will come back and I will give a report that we've given scholarships and here's who they went to.

Mr. Ricklic had the following reply:

Mrs. Ramos, I think there's a cost for them to put stuff on. They're paying for that so we don't put any money up. We just collect the 40% and have no maintenance or labor fees at all involved. We get 60% of the profit but they pay for installation and all that other work too.

Mrs. Ramos had the following reply:

Profit is after you pay out all the cost.

Mr. Ricklic had the following reply:

The profit will go to scholarships, other than what they pay out to do the labor it all goes to scholarships. I think the citizens of New Philadelphia win at that.

Mayor Day had the following question for Mr. Ricklic:

Doesn't it go to the QDA Trust Foundation? It doesn't go to QDA.

Mrs. Ramos had the following reply:

The scholarship goes to anybody who's a graduate of QDA. They don't have to particularly appear because it's on the internet.

Mr. Ricklic made the following statement:

We don't need a motion, we just need the Law Director to write up the proper legislation which will come back

to Committee. We'll review it at a Committee Meeting on July 10th and then if approved we'll take it to full Council for a vote.

Mr. Farbizo had the following question:

Is everyone in the Committee in agreement that this should say "complements of" or "sponsored by"?

Mrs. Ramos had the following reply:

I would think that if somebody's advertising like the airport windows they would want their brand on there so people immediately recognize that.

Mr. Farbizo made the following statement:

We have four trucks so we're looking at eight advertisers. Three run daily and the fourth runs on Friday.

Service Director McAbier had the following reply:

We'll probably just stick with the three because the fourth one only runs on Friday so it will be a tough sell.

Mr. Farbizo had the following question:

If this is okay I already talked to Lightning Signs and on the first truck QDA is going to have their ad on the side, on the other side it says "if you would like to advertise contact the website at QDA".

Mr. Ricklic made the following statement:

The next issue is the replacement pages for the Codified Ordinance book. This is more of a formality that we've already approved all of our Ordinances. Now we're just going to add them to our codified book.

MRS. MAY MOTIONED TO ADD THE CODIFIED ORDINANCES TO THE BOOK AND TO RECOMMEND ORDINANCE 9-2017 BE ADDED TO TONIGHT'S AGENDA.

MRS. RAMOS SECONDED THE MOTION.

3 YEAS

ORDINANCE 9-2017 WILL BE ADDED TO TONIGHT'S AGENDA FOR PASSAGE ON FIRST READING.

Mr. Ricklic made the following statement:

Chipotle Mexican Grill of Colorado LLC has applied for a D-1, D-3 liquor permit. There seems to be no issues with any of our law enforcement with this. Does anybody have a discussion that would like to discuss about Chipotle's having a D-1, D-3 liquor permit?

MRS. MAY MOTIONED FOR A ROLL CALL VOTE DURING THE COMMITTEE'S REPORT DURING TONIGHT'S MEETING TO APPROVE THE LIQUOR PERMIT REQUEST.

MRS. RAMOS SECONDED THE MOTION.

3 YEAS

A ROLL CALL VOTE WILL TAKE PLACE DURING TONIGHT'S REGULAR SESSION OF COUNCIL.

Mrs. May made a motion for the meeting to adjourn.

.
Meeting adjourned at 7:04 PM

Respectfully Submitted,
Kelly Ricklic, Committee Chairman
Special and Contact Committee